



The 23rd Asian Conference on Clinical Pharmacy
25 – 28 July 2024
Hong Kong SAR, China

*Interprofessional Collaboration for Better & Cost-effective Outcomes:
From Greater Bay Area (GBA) to the Globe*

Sponsorship Brochure

Hosted by:



**The International Society for Pharmacoeconomics and
Outcomes Research (Hong Kong Chapter)**

Objectives

The Conference will focus on various aspects of healthcare management in the Greater Bay Area, Asia and the globe. It will provide a forum for exchange of views and perspectives on the development of research, education and clinical services amongst academics, pharmacists, health economists, government officials, policy makers and pharmaceutical industry. We hope it will also open up channels of communication amongst these experts. In addition to the plenary sessions in which eminent local, Asian, and international experts will speak, there will also be opportunities for investigators to present the results of their researches at the poster presentation sessions.

Organizing Committee

President:	Professor Vivian Lee
Honorary Secretary:	Mr. Franco Cheng
Honorary Treasurer:	Mr. Suki So
Scientific Committee:	Professor Yawen Jiang Mr. Marco Lee Professor Carolina Ung Ms. Janet Wong
Abstract Committee:	Dr. Amy Lam Dr. Ann Leung
Publication Committee:	Professor William Chui Ms. Eliza Tam
Sponsorship Committee:	Mr. Simon Yeung

CONFERENCE SPONSORSHIP PACKAGES

Platinum Sponsor

HK\$200,000

The sponsor will be entitled to:

- ◆ 24 square meters exhibition space at the Conference venue
- ◆ 1-hour luncheon symposium with prominent signage and display table at Conference venue (speakers' costs and meal costs are not included)
- ◆ First priority to choose time slot for the luncheon symposium
- ◆ 1 full-page colour advertisement on back cover of the Conference Announcements (if applicable)
- ◆ 1 full-page colour advertisement on back cover of the Conference Programme Book
- ◆ 4 complimentary registrations
- ◆ 4 complimentary invitations to the Gala Dinner
- ◆ Acknowledgment on all Conference promotional materials

*Remarks: if you would like to change the luncheon symposium to an evening symposium, the top up sponsorship amount is **HK\$10,000**.*

Diamond Sponsor

HK\$160,000

The sponsor will be entitled to:

- ◆ 12 square meters exhibition space at the Conference venue
- ◆ 1-hour luncheon symposium with prominent signage and display table at Conference venue (speakers' costs and meal costs are not included)
- ◆ 1 full-page colour advertisement on inside front cover of the Conference Announcements (if applicable)
- ◆ 1 full-page colour advertisement on inside front cover of the Conference Programme Book
- ◆ 4 complimentary registrations
- ◆ 4 complimentary invitations to the Conference Dinner
- ◆ Acknowledgment on all Conference promotional materials

*Remarks: if you would like to change the luncheon symposium to an evening symposium, the top up sponsorship amount is **HK\$10,000**.*

Gold Sponsor

HK\$85,000

The sponsor will be entitled to:

- ◆ 12 square meters exhibition space at the Conference venue
- ◆ 1 full-page colour advertisement on inside back cover of the Conference Announcements (if applicable)
- ◆ 1 full-page colour advertisement on inside back cover of the Conference Programme Book
- ◆ 2 complimentary registrations
- ◆ 2 complimentary invitations to the Conference Dinner
- ◆ Acknowledgment on all Conference promotional materials

CONFERENCE SPONSORSHIP ITEMS

Item 1 **Luncheon Symposium** **HK\$140,000/lunch**

Companies will have the right to organize a luncheon symposium for the Conference participants on 27 or 28 July 2024. The content of the symposium and invited speakers will have to be mutually agreed. Light meals will be provided for about 500 participants.

The sponsor will be entitled to:

- ◆ 1-hour luncheon symposium (speakers' costs and meal cost are not included)
- ◆ Prominent signage at the luncheon symposium area
- ◆ Desk for display of promotion materials throughout the luncheon symposium
- ◆ 1 full-page colour advertisement in the Conference Announcements (if applicable)
- ◆ 1 full-page colour advertisement in the Conference Programme Book

Item 2 **Evening Symposium** **HK\$150,000/evening**

Companies will have the right to organize an evening symposium for the Conference participants on 26 July 2024. The content of the symposium and invited speakers will have to be mutually agreed.

The sponsor will be entitled to:

- ◆ 1-hour evening symposium (speakers' costs are not included)
- ◆ Prominent signage at the evening symposium area
- ◆ Desk for display of promotion materials throughout the evening symposium
- ◆ 1 full-page colour advertisement in the Conference Announcements (if applicable)
- ◆ 1 full-page colour advertisement in the Conference Programme Book

Item 3 **Pre-Conference Workshop** **HK\$100,000/1-day workshop** **HK\$50,000/3-hour workshop**

Companies will have the right to organize a pre-conference workshop for the Conference participants on 25 July 2024. The content of the workshop and invited speakers will have to be mutually agreed.

The sponsor will be entitled to:

- ◆ 1-day workshop or 3-hour workshop (speakers' costs are not included)
- ◆ Desk for display of promotion materials throughout the workshop
- ◆ 1 colour insert to be put in the conference briefcase

CONFERENCE SPONSORSHIP ITEMS

Item 4 Conference Briefcase/Bag HK\$25,000

Each participant, speaker and guest attending the Conference will be given a high quality conference briefcase/bag. This will be practical but attractive in design and should hopefully be kept for future use by participants for many years to come.

The royalty fee for providing the conference briefcase/bag for the participants is HK\$25,000. In addition, your company will provide 1,000 high quality briefcases/bag.

Item 5 Conference Lapel Badge HK\$15,000

All participants, speakers and guests attending the Conference will be issued with security badges. We offer you the opportunity to display your Company logo on the badges.

The royalty fee for providing the conference lapel badges for the participants is HK\$15,000. In addition, your company will provide 1,500 – 1,800 pieces of conference lapel badges.

Item 6 Writing Pad and Pen HK\$12,000

A note pad and a pen will be given to all the participants. The sponsor will have the exclusive right to provide up to 1,000 sets of conference pens and note pads to be placed inside the conference briefcases/bags. The royalty fee for this item is HK\$12,000.

Item 7 Exhibition Booth HK\$40,000

There will be promotional booths for the use of pharmaceutical companies. The booths will be located in designated areas at the Conference venue. Allocation of booths will be done on a first-come-first-served basis. The sponsor will be entitled to 6 square meters exhibition space (3m (W) x 2m (D) x 2.5m (H)).

Item 8 Advertisement HK\$10,000/announcements HK\$12,000/programme book

Advertising opportunities are available on the announcements and programme book. One-page full colour advertisement will cost HK\$10,000 for announcements and HK\$12,000 for programme book.



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Reservation on Sponsorship

To: **Ms. Grace Chu**
ACCP 2024 Conference Secretariat
(Tel: (852) 3153 4374 / E-mail: grace.chu@mims.com)

Name: Dr. / Mr. / Ms. _____
Job Title: _____ Department: _____
Organization: _____
Address: _____
Mobile: _____ Fax: _____ E-mail: _____

- We are pleased to confirm the Platinum Sponsorship at HK\$200,000.
- We are pleased to confirm the Platinum Sponsorship with top up for evening symposium at HK\$210,000.
- We are pleased to confirm the Diamond Sponsorship at HK\$160,000.
- We are pleased to confirm the Diamond Sponsorship with top up for evening symposium at HK\$170,000.
- We are pleased to confirm the Gold Sponsorship at HK\$85,000.
- We are pleased to reserve a Luncheon Symposium on _____ at HK\$140,000.
- We are pleased to reserve a Evening Symposium on _____ at HK\$150,000.
- We are pleased to reserve a 1-day Pre-Conference Workshop at HK\$100,000.
- We are pleased to reserve a 3-hour Pre-Conference Workshop at HK\$50,000.
- We are pleased to confirm the sponsorship of conference briefcase at HK\$25,000 as royalty fee.
- We are pleased to confirm the sponsorship of conference lapel badges at HK\$15,000 as royalty fee.
- We are pleased to confirm the sponsorship of writing pad and pen at HK\$12,000 as royalty fee.
- We are pleased to reserve _____ exhibition booth(s) each at HK\$40,000.
- We are pleased to reserve _____ advertisement(s) each at HK\$10,000 at the announcements.
- We are pleased to reserve _____ advertisement(s) each at HK\$12,000 at the programme book.

Total amount of sponsorship committed: HK\$ _____.

Signature: _____

Date: _____